

The Beginnings of a Publishing Journey

by

AuthorsGetPublished.com

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You've written all or part of your manuscript....now what??

As a first-time or second-time author (regardless of the genre in which you are publishing), the journey can seem very daunting. How much to write? Is my page number accurate? Is it too long? Is it too short? Will there be enough of a market for this? How will I market this book? And the list of questions can keep going!

Not to worry. We've put this handy little guide together to help you out and to make things feel a little less daunting. Publishing is a very complicated industry but with Authors Get Published (an imprint of Christine Topjian Publishing), it doesn't have to be so difficult and complicated, and we can get through this so that you can experience your dreams and goals of being a published author. After all, you are doing a great thing bringing your knowledge, guidance and input on this topic to the world. We really do feel that books can make the world a better place!

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So let's dive right in!

Manuscript all or partially written

You've written at least the first 3 chapters of your book. The next steps are:

1. Prepare a professionally-written email addressed to Christine@authorsgetpublished.com that includes all the items mentioned on the Submissions Guidelines page.
2. Send that in and we will get back to you within 2 weeks (not up to 8 -12 months like some other publishers).
3. We read every submission that comes in and carefully consider all aspects
4. If your book is picked up (a.k.a. optioned), we will email you a contract to sign where you agree to finish the book and to market it properly and where we agree to publish it for you and make it available on the appropriate channels. (If your book is not picked up, we will thank you for

your time and efforts and wish you luck in finding the right publisher for your book).

5. There is a small fee for publishing (that small fee exists with all publishers) to cover the cost of distribution with Ingram.
6. You send in the payment via e-transfer.
7. Your book will go through the editing, design and book layout processes and we will be staying in touch with you by email to make sure your vision for the book is maintained and comes alive. Of course, we will provide our professional opinions and input on what to include to make the book the best possible product but it is your book at the end of the day.
8. We will always do everything we can to market your book in the best ways possible, including on social media, our website, and much more.

** One of the most important things to remember is that most publishers don't do much to promote their authors (sad but true). We do. We know that your book's success is also our success and so we will include various marketing tools that will appear on our website and on social media in order to promote your book and put it in the best light possible.

Frequently Asked Questions

1. Why is there a cost for using your publishing company?

The only cost is for the book's distribution. All publishing houses charge a one-time fee for the book's distribution. This is needed and makes the book look great and professional.

2. Will my name, picture and information be appearing in the book?

Yes. All the info you want to share with the world will be appearing in the book. That means, only what you want to share.

3. What sort of marketing efforts will I have to do for the book?

You can (and we strongly suggest you do all the following);

- Have your own author website
- Have your own social media handles
- Talk about the book to family and friends
- Include your website and a contact us form on the inside of the book
- Suggest swapping website links with others you may know who also have a website
- Join the author's guild and follow, dialogue and network with other authors and learn from their expert panels

4. How long will it take for my book to really start selling?

That's a difficult question to answer because it all depends on your book's content, how much marketing you do for it, market interest in the genre you have written. The good news is that with both your efforts and ours, your book has a great chance of breaking through and really generating great sales.

5. Where is Authors Get Published located?

We are located in Toronto, Ontario.

6. Does AGP put out book catalogs that customers can order from?

Yes, we do. They are sent out every now and then by email because we want to be eco-conscious and we know most people have their smartphones and their email on them and can open that up and read through our catalog very easily.

7. Are spelling and grammar important for my first, second, third, fourth, etc., submissions?

Proper spelling and grammar are of utmost importance because they give of the impression that your book has been carefully and meticulously put together and that you have taken the time to prepare all aspects of the book carefully. When there are spelling and grammar errors in a book or even in a manuscript submission, it looks quite unprofessional.

8. My book will have pictures or images. Where and how do I send those in for you to see them?

Please don't send those in by mail. Please scan all the images you have so far and email them to the Editor-in-Chief. We will need those to consider with the rest of your submission. If they do not all fit in one email, you can include them in a second email to the same email and in the subject line include "Part 2 - my images are attached".

9. Do you only publish English books?

Definitely not. We publish books in all languages because we believe there is beauty in all languages. We specialize in English, French, Spanish and Armenian.

10. Can I submit my manuscript to you if I have submitted it to another publisher as well?

Yes but please let us know as soon as possible if it was picked up by another publisher so that we don't consider it any longer. Once a book is published by another publisher, we can no longer consider it for our catalog.

We hope this booklet has been helpful in guiding you on your book publishing journey. Feel free to reach out anytime to ask more questions if needed and we look forward to receiving your manuscript submission.

All the Best!

Authors Get Published Team

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